



# AMY PALACE

VISUAL STORYTELLER

A freelance video editor with a passion for creative storytelling, Amy has worked on projects for HGTV, Bravo, The Today Show, the DIY Network, Motor Trend, NFL Films, and others.

## EDUCATION

### University of Iowa

2006-2010

B.A. Journalism

B.A. with Honors in International Studies,  
Human Rights emphasis

### Pontificia Universidad Católica de Chile

Spring 2008

Study abroad, direct enrollment

## SOFTWARE

Avid	
Adobe Premiere	
Adobe After Effects	
DaVinci Resolve	
Adobe Creative Suite (Illustrator/Photoshop/InDesign)	
Microsoft Office Suite	
HTML	

## EXPERTISE

- Video Editing
- Story Building
- Spanish Translation & Interpretation
- Motion Graphics
- Writing
- Photography / Videography
- Audio Engineering for Live Events
- Customer Service

## RELEVANT WORK EXPERIENCE

May  
2020  
-  
Present

### VIDEO EDITOR | FREELANCE

Edited videos ranging from docu-style testimonials to “virtual” music videos and choir performances, to short-form branded content, educational content, and nonprofit campaigns. Brands include the Anti Defamation League, Motor Trend, Washington Performing Arts, Evangel University, Mercedes-Benz, Arts Laureate, and others.

June  
2018  
-  
January  
2020

### VIDEO EDITOR | BLUPRINT

Edited video content for Bluprint, an NBCUniversal streaming platform for creative learning. Edited two hour-long TV episodes of *6 Eats* broadcast on Bravo, as well as an online cooking series with talent from *The Today Show*. Edited several episodes of Bluprint's *Project Runway* spin-off series, *Runway Remake*. In addition to editing numerous learning series, Amy cut social media videos, paid social ads, and designed landing page videos for Bluprint's website and mobile app.

February  
2017  
-  
January  
2018

### ASSISTANT EDITOR | DORSEY PICTURES

Managed all media and technical assets for DIY Network shows including *Building Alaska*, *Love Yurts*, and *Tiny House Big Living*. Ingested and transcoded footage, edited and produced social media promo videos, prepped and re-linked media for online, edited scenes addressing producer notes, mixed audio, and resolved technical issues across multiple shows for writers, editors, and colorists.

July  
2015  
-  
February  
2017

### ASSISTANT EDITOR | HIGH NOON ENTERTAINMENT

Worked on HGTV's Emmy-nominated *Fixer Upper* initially hired as a production assistant, then advanced to assistant editor to group and sync multicam footage, edit webisodes, audio mix acts for editors, and prepare episodes for finishing and network delivery. Synced transcripts to video on Avid, ensured smooth transfer of projects between editors, wrote pickup scripts and episode descriptions.

## LOCATION

5705 Ammons St.  
Arvada, CO 80002

## CONTACT

(847) 373-1853  
amy.e.palace@gmail.com

## PORTFOLIO

[www.amy-palace.com](http://www.amy-palace.com)

# WORK EXPERIENCE (CONT.)

November  
2013

July  
2015

## VIDEO EDITOR / VIDEOGRAPHER | FREELANCE

Served as videographer, video editor, and motion graphics designer on a freelance basis for a variety of clients including a national restaurant chain, social media analytics brand, an apparel brand, law firms, and oil and gas companies. Edited videos from concept to completion for broadcast, web, and internal business distribution, achieving budget and deadline goals. Set up and operated audio and video equipment for live events.

February  
2014

July  
2015

## BILINGUAL OPERATIONS COORDINATOR | RIGHTS FOR ALL PEOPLE

Wrote copy for emails, press releases, and social media in coordination with advocacy campaigns and events. Designed all graphic and print materials after rebranding and developed a strategic content calendar for communications and fundraising. Managed website content and tracked analytics for all mediums of communication. Established financial best practices and maintained all financial records.

August  
2012

September  
2013

## POST CLOSING ASSOCIATE | CHERRY CREEK MORTGAGE

Audited large volumes of loans in preparation to be sold to investors. Verified compliance details and problem-solved to make sure loans met investor requirements.

September  
2010

July  
2011

## VIDEO PRODUCTION INTERN | UNIVERSITY OF IOWA HOSPITALS & CLINICS

Edited patient testimonials for external marketing. Worked with internal departments to create informative videos explaining complicated medical procedures, helped set up and produce shoots.

August  
2008

August  
2012

## ASSISTANT MANAGER | THE JAVA HOUSE

Trained supervisors and managed customer service and store operation, boosting sales by a monthly average of 10-15%. Assessed weekly inventory needs and placed orders with a variety of vendors.



facebook.com/apalace52



apalace



linkedin.com/in/apalace



imdb.com/name/nm8671346/

# REFERENCES

## ERIC PATTON

former Executive Producer, Blueprint  
(720) 933-3609  
Erictpatton@gmail.com

## MING TANG

former VP of Operations, Dorsey Pictures  
(303) 999-5832  
ming.montoya.tang@gmail.com

## CHRIS KUBANYI

Post Production Supervisor, Golden Peak Media  
(303) 263-6214  
chriskubanyi@yahoo.com

# VOLUNTEER ACTIVITIES



Since 2014, Amy has served as sound board operator and audio technician for church services, weddings, and events. She is the point person for stage setup and audio troubleshooting.

Since 2017, Amy has visited the immigration detention center in Aurora, Colorado on a regular basis. Sometimes she visits men and women in detention, and often she helps extend hospitality toward people recently released. When immigrants are released on bond, Amy joins with other volunteers to help reunite people with their family members and often helps accompany people safely through airport security.

## LOCATION

5705 Ammons St.  
Arvada, CO 80002

## CONTACT

(847) 373-1853  
amy.e.palace@gmail.com

## PORTFOLIO

www.amy-palace.com

